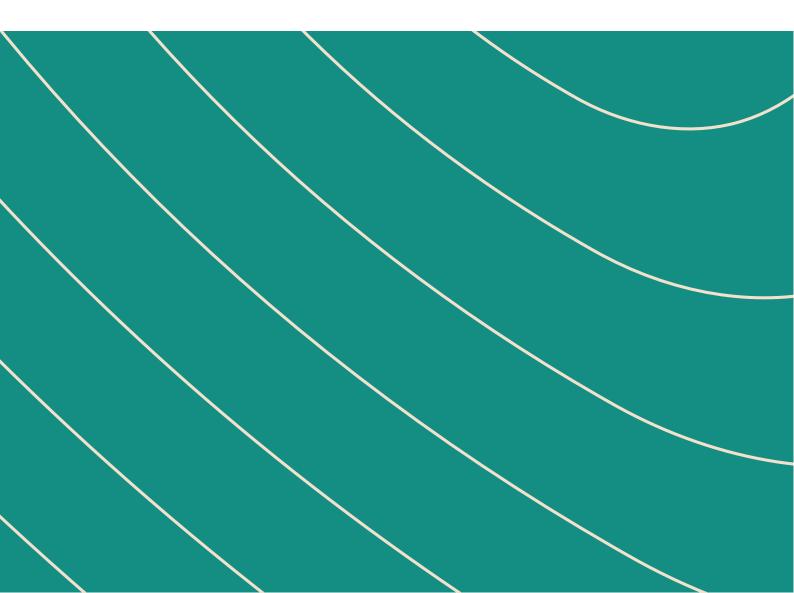


Executive Board Profiles



Petra von Strombeck

Chief Executive Officer (CEO)



Since 2020, Tenure ends December 2026 Nationality: German Born: 1969	Career		
	2012–2019	Chief Executive Officer, Lotto24 AG	
	2011–2012	Chief Marketing Officer, Tipp24 SE (now Zeal Network SE)	
	2009–2011	International Gambling and Lottery consultant	
	2007–2009	Head of Marketing, subsquently Chief Marketing Officer, Tipp24 AG	
	2004–2007	Chief Executive Officer, Serpie SA, Paris	
	1999–2003	Head of E-Commerce, Tchibo Direct GmbH	
	Supervisory Board mandates / memberships		
	none		
	Education		
	1990–1993	EAP (now ESCP) in Paris, Oxford, Berlin, Diplom-Kauffrau, Master of Management, Diplôme de Grande Ecole	
	1988–1990	University of Augsburg, Socioeconomics	

Ingo Franklin Chu

Chief Financial Officer (CFO)



Since 2009, Tenure ends June 2025 Nationality: German Born: 1971	Career		
	2001–2009	Chief Financial Officer, RTL Shop GmbH – Bertelsmann	
	2000–2001	Director Business Development, Bertelsmann E-commerce Group	
	1999–2000	Director International Business, Andsold – Bertelsmann	
	1998–1999	Corporate Development Project Head, RTL Group – Bertelsmann	
	1995–1997	Executive Assistant, RTL Group – Bertelsmann	
	Supervisory Board mandates / memberships		
	none		
	Education		
	1991–1995	WHU Koblenz, BWL, Business Graduate	
	1993–1994	University of Texas, Austin, Graduate School of Business, Economics, MBA	
	1993–1993	EDHEC Lille, Economics	